

# Conservation Finance Roundtable

March 30-31, 2022 | Greater Des Moines Botanical Garden | Des Moines, IA

## Agenda

### Day 1 – Wednesday, March 30<sup>th</sup>

8:00-9:00 a.m.	<b>Registration &amp; Light Breakfast</b>
9:00-9:30	<b>Welcome &amp; Introductions</b> Adam Kiel, Soil and Water Outcomes Fund; Leigh Whelpton and Jackson Moller, The Conservation Finance Network
9:30-9:45	<b>Welcome to Iowa – Mark Ackelson, President Emeritus, Iowa Natural Heritage Foundation</b>
9:45-10:15	<b>Keynote:</b> Rich Leopold, Polk County Conservation <i>Creating \$65M in New Funds for Conservation &amp; Recreation in Polk County</i>
10:15-11:00	<b>Break</b>
11:00-12:00	<b>Session 1 – Lessons from Iowa’s SRF Program for the Infrastructure Bill</b> <b>Moderator:</b> Adam Kiel, Soil and Water Outcomes Fund <b>Panelists:</b> Lee Wagner, Iowa Finance Authority; Lori Beary, Consultant; Heather Jobst, Senior Land Conservation Director, Iowa Natural Heritage Foundation
12:00-12:45	<b>Session 2 – Taking the Pulse of Public Funding &amp; Enabling Authorities</b> <b>Moderator:</b> Leigh Whelpton, CFN <b>Panelists:</b> Mac Cloyes, Blue Forest Conservation; Phoebe Higgins, Environmental Policy Innovation Center; Dominick Grant, Dirt Capital and Connecticut Green Bank
12:45-2:00 p.m.	<b>Lunch</b>
2:00-2:45	<b>Session 3 – Financing Soil Health &amp; Regenerative Agriculture Transitions</b> <b>Presenters:</b> Maggie Monast, Environmental Defense Fund; Alan Martinez, Cornell Atkinson Center for Sustainability
2:45-3:00	<b>Break</b>
3:00-3:45	<b>Session 4 – Outdoor Recreation and Rural Economic Development</b> <b>Moderator:</b> Jackson Moller, CFN <b>Panelists:</b> Hannah Inman, Great Outdoors Foundation; Bobby Chappel, Mountain IDEAL
3:45-4:15	<b>Break</b>
4:15-5:00	<b>Session 5 – Innovation Roundup: New Projects &amp; Initiatives</b> <ul style="list-style-type: none"> <li>• The Resource Commons – Kenya Crumel, National Black Food &amp; Justice Alliance</li> <li>• ReHarvest Partners - Dominic Sutton-Vermeulen</li> <li>• Restoration Economy Center – Phoebe Higgins, Environmental Policy Innovation Center</li> <li>• Aggregation for Ecosystem Services Markets and Conservation Programs Report – Liz Adams, Lyme Timber Advisory Services</li> <li>• Two Newly Designated Sentinel Landscapes – David Wolfe, Knobloch Family Foundation; Christian Freitag, Indiana University</li> </ul>
5:00-5:30	<b>Technology Showcase: The Role of Tech in Bringing Down Transaction Costs</b> Carolyn duPont and Eve Boyce, Upstream Tech; featuring Iowa Soybean Association & American Forest Foundation
5:30-7:00	<b>Reception – Generously Sponsored by Upstream Tech</b>

# Conservation Finance Practitioner Roundtable

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### Day 2 – Thursday, March 31<sup>st</sup>

8:00-9:00 a.m.	<b>Light Breakfast</b>
9:00-9:45	<b>Session 6 – Unrealized Opportunities for Regional Investment: A Playbook for the Great Lakes &amp; Beyond</b> <b>Presenters:</b> David Naftzger and Mike Piskur, Great Lakes Impact Investment Platform; Leigh Whelpton and Jackson Moller, CFN
10:00-10:45	<b>Session 7 – Navigating the Wild West: Demystifying Trends &amp; Opportunities for Carbon and Natural Climate Solutions</b> <b>Moderator:</b> Leigh Whelpton, CFN <b>Panelists:</b> Adam Kiel, Soil and Water Outcomes Fund; Jillian Dyszynski, American Forest Foundation
10:45-11:25	<b>Break</b>
11:25-11:30	<b>Session 8 – Dolphin Tank Introduction</b> <b>Pod:</b> Liz Adams, Lyme Timber Advisory Services; Bill Schleizer, Delta Institute; Sarah Heard, MarketLab at The Nature Conservancy
11:30-12:00	<b>Project I – Gunnison National Forest &amp; USFS IFNF Project</b> <b>Presenter:</b> Western Colorado University Project Team
12:00-12:30	<b>Project II – Pennsylvania Streams</b> <b>Presenter:</b> Kavita Macleod, Environmental Policy Innovation Center
12:30-12:45	<b>Wrap-Up</b> <b>Facilitators:</b> Adam Kiel, Soil and Water Outcomes Fund; Leigh Whelpton and Jackson Moller, CFN
12:45-2:00	<b>Lunch</b>