

# Conservation Finance Roundtable

April 25-26th | Duke University | Durham, NC

## Agenda

If you are arriving on Wednesday April 24<sup>th</sup>, please join friends and colleagues for a casual meetup (cash bar) 5:30 – 7:00 pm at the [Glass Jug Beer Lab](#), 545 Foster Street, Suite 10, Durham, NC 27701.

### Day 1 – Thursday April 25<sup>th</sup>

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| 8:00 – 9:00   | <b>Registration, Coffee</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 9:00 – 9:15   | <b>Welcome &amp; Introductions</b><br><b>Prof Richard Bin Mei</b> and <b>Nicholas School Dean Dr. Lori Benneer</b> , <i>Duke University</i> ; <b>Peter Howell</b> , <i>The Conservation Finance Network</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 9:15 – 9:45   | <b>Keynote: Lydia Olander</b> , <i>Duke University</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 9:45 – 10:45  | <b>Session 1 – Small and Underserved Landowners and Ecosystem Markets</b><br><b>Moderator: Mikki Sager</b> , <i>Food Driven Strategies, LLC</i><br><b>Panelists:</b> <ul style="list-style-type: none"><li>• <b>Nikola Smith</b>, <i>US Forest Service</i></li><li>• <b>John Fenderson</b>, <i>Croatan Institute</i></li><li>• <b>Danyelle O'Hara</b>, <i>Center for Heirs Property Preservation</i></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 10:45 – 11:15 | <b>Break and Group Photo</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 11:15 – 12:15 | <b>Session 2 – Public Funding Program Updates</b><br><b>Moderator: Sacha Spector</b> , <i>Doris Duke Foundation</i><br><b>Panelists:</b> <ul style="list-style-type: none"><li>• <b>Lesley Kane Szynal</b>, <i>Outdoors America Coalition</i></li><li>• <b>Laura Gallagher</b>, <i>US Department of Agriculture</i></li><li>• <b>Carmen Young</b>, <i>US Forest Service</i></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 12:15 – 1:15  | <b>Lunch</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 1:15 – 2:00   | <b>Session 3 – Innovation Round Up: New Initiatives and Projects</b><br><b>Presenters:</b> <ul style="list-style-type: none"><li>• <b>Christi Electris</b>, <i>Croatan Institute</i>, <i>Incentivizing Conservation Adoption through Food Quality Marketplaces</i></li><li>• <b>Rodger Krussman</b>, <i>Trust for Public Land</i>, <i>Enhanced Carbon Easements</i></li><li>• <b>Carolyn duPont</b>, <i>Upstream Tech</i>, <i>New applications for forest carbon/water quality monitoring</i></li><li>• <b>Alex Echols</b>, <i>Campbell Foundation</i>, <i>Using Retail Ag Suppliers To Get Wholesale Conservation Adoption</i></li><li>• <b>Mary Adelzadeh</b>, <i>First Nations Development Institute</i>, <i>Stewarding Native Lands Initiative</i></li><li>• <b>Ajulo Othow</b>, <i>EnerWealth Solutions</i>, <i>Growing Solar in Rural Communities</i></li></ul> |
| 2:00 – 2:30   | <b>Break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 2:30 – 3:30   | <b>Session 4 – Interim Finance</b><br><b>Moderator: Liz Adams</b> , <i>Lyme Timber</i><br><b>Panelists:</b> <ul style="list-style-type: none"><li>• <b>Andy Lacatell</b>, <i>The Chesapeake Conservancy</i></li><li>• <b>Alicia Leuba</b>, <i>National Parks Foundation</i></li><li>• <b>Reggie Hall</b>, <i>Legacy Works</i></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 3:30 – 5:10   | <b>Session 5 – Green Banks, CDFIs and Nature Based Solutions</b><br><b>Moderator: Lydia Olander</b> , <i>Duke University</i><br><br><b>Brief update on Environmental Protection Agency Greenhouse Gas Reduction Fund (Matt Carney, <i>Quantified Ventures</i>) followed by Roundtable Discussion with:</b> <ul style="list-style-type: none"><li>• <b>Leigh Whelpton</b>, <i>Connecticut Green Bank</i>, <b>Maggie Monast</b>, <i>Environmental Defense</i>, <b>Jennifer Weiss</b>, <i>North Carolina Renewable Energy Fund</i>, <b>Daniel Wallace</b>, <i>Coastal Enterprises, Inc</i>, <b>Reggie Knox</b>, <i>California Farm Link</i></li></ul>                                                                                                                                                                                                                    |
| 5:45 – 7:30   | <b>Reception: Bull City Burger &amp; Brewery</b> , 107 East Parrish Street, Durham, NC 27701                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |

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## Agenda

### Day 2 – Friday April 26th

|               |                                                                                                                                                                                                                                                                                                                                                                                               |
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| 8:15 – 9:15   | Coffee Service                                                                                                                                                                                                                                                                                                                                                                                |
| 9:15 – 10:30  | <b>Session 6 – Developing the Pipeline for Nature-Based Solutions</b><br><br><b>Moderator:</b> Tee Thomas, <i>Quantified Ventures</i>                                                                                                                                                                                                                                                         |
| 10:30 – 11:30 | <b>Session 7 – New Developments in Impact Investment</b><br><b>Moderator:</b> Peter Stein, <i>Lyme Timber</i><br><b>Panelists:</b> <ul style="list-style-type: none"><li>• Dominick Grant, <i>Dirt Capital</i></li><li>• Harry Guinness, <i>New Leaf Climate Partners</i></li><li>• Catherine Godschalk, <i>Calvert Impact Capital</i></li><li>• Paul Parker, <i>Catch Together</i></li></ul> |
| 11:30 – 11:45 | Break                                                                                                                                                                                                                                                                                                                                                                                         |
| 11:45 – 12:50 | <b>Session 8 – Biodiversity Credits</b><br><b>Moderator:</b> Ryan Sarsfield, <i>Environmental Policy Innovation Center</i><br><b>Panelists:</b> <ul style="list-style-type: none"><li>• Cory Pruett, <i>Qarlbo</i></li><li>• Zoe Balmforth, <i>Pivotal</i></li></ul>                                                                                                                          |
| 12:50 – 1:00  | <b>Wrap-Up</b><br><br><b>Facilitators:</b> Lydia Olander, <i>Duke University</i> ; Peter Howell, <i>The Conservation Finance Network</i>                                                                                                                                                                                                                                                      |
| 1:00 – 2:00   | Lunch                                                                                                                                                                                                                                                                                                                                                                                         |
| 2:00 – 3:00   | Open for Meetings / Departures                                                                                                                                                                                                                                                                                                                                                                |